



TERMS AND CONDITIONS

1. Event Duration and Enrolment.

From Oct 15th – Nov 15th, 2021, participants (“You, “Your”, as applicable) may enroll in the MSI “Monitor 5th Anniversary Celebration ” promotion (“Event”) – while supplies last. To participate, You must complete the following steps:

- i) Purchase one (1) or more eligible MSI product(s) from participating MSI partners and register your product in MSI’s Member Center. You will need to sign up for a new MSI Member account at <https://register.msi.com/home/login> if You have not previously registered. Original brand manufacturers and I-café customers are not participating MSI partners for this Event.
- ii) You may register more than one (1) eligible product to receive more redemption items while supplies last. Go to the product registration page and register your eligible product by selecting the product line and the “Monitor 5th Anniversary Celebration” promotion. Registration and redemption can only be done fourteen (14) days after your purchase, and must be completed no later than Dec. 13th, 2021. EVENT REGISTRATION WILL AUTOMATICALLY BE CLOSED IF THE EVENT ENDS EARLIER DUE TO REDEMPTION ITEM STOCKS BEING DEPLETED.
- iii) Provide a copy of Your proof of purchase for MSI verification. Documentation must include the picture of the model serial number label on the product, Invoice with MSI model name, date, and shop/vendor name. The invoice date must be between Oct 15th– Nov 15th, 2021. If necessary, MSI may ask You to provide a cutout of the product color box showing the serial numbers.
- iv) Agree to the Event Terms and Conditions and await MSI review. If MSI determines You meet all eligibility criteria, the applicable Steam Wallet code for Your eligible product will be sent to Your



registered email address. Verification may take longer than 14 business days. Incomplete Event registration information may result in the additional processing time if You are required to provide additional information. Steam Wallet codes will not be sent out until after the Event ends.

- Eligible MSI products: MPG ARTYMIS 343CQR, Optix MPG341CQR, Optix MAG342CQR, Optix MAG341CQ, Optix G32CQ4, Optix MAG321CQR, Optix AG321CQR, Optix MAG301RF, Optix MAG301CR2, Optix G27CQ4, Optix MAG272CQR, Optix MAG274QRF QD
- Eligible Regions: Canada.
- Eligible Products and Redemption Items:

Eligible Models	Steam Code (USD)
MPG ARTYMIS 343CQR	\$100
Optix MPG341CQR	\$80
Optix MAG342CQR	\$60
Optix G32CQ4	\$40
Optix MAG341CQ	\$40
Optix MAG321CQR	\$40



Optix AG321CQR	\$50
Optix MAG301RF	\$40
Optix MAG301CR2	\$40
Optix G27CQ4	\$40
Optix MAG272CQR	\$40
Optix MAG274QRF QD	\$40

Steam Wallet values shown below are for reference only. Actual Steam Wallet values may differ due to automatic conversion into local currency as performed by the Steam platform on the actual code redemption day.

2. Giveaway Duration and Enrolment.

From Oct 15th – Nov 15th, 2021 (11:59 PST), participants (“You, “Your”, as applicable) may enroll in the 12 Days to Get Lucky Campaign (“Giveaway”). To enter the contest, You must meet the Giveaway conditions and complete the following steps:

1. You must be 18 years or be of legal age in your jurisdiction to participate in this Giveaway.
2. No purchase is necessary. For permanent residents of the USA and Canada (excluding Quebec).
3. How to enter:
 - a) Like and tag a friend on our post located here: [\[insert url\]](#).



- b) Write a comment to guess which monitor we are giving away. Make sure to use the hashtag #MSIMonitor5thAnniversaryCelebration
 - c) Enter Campaign website located at [\[insert url\]](#) and answer the listed questions. Complete and submit all required answers to enter the Giveaway for a chance to win the draw for the prize. Each participant will be allotted one (1) entry, regardless of the number of times the required actions and questionnaire answers are provided.
 - d) For all USA participants, this Giveaway is free to enter for a chance to win the draw prize by writing a request to MSI and mailing this request to MSI's USA office located at 901 Canada Court, City of Industry CA 91748. Entrant's written request must be legible to be accepted, and must include Entrant's full name and a valid mailing address (NO P.O. BOX), phone number, any email address, and the name of the Giveaway to allow MSI to verify the entrant. Only one entry will be permitted per entrant. MSI will also use the contact information provided in the entry to contact the entrant, as appropriate.
4. The winners will be randomly drawn from the pool of eligible participants on October 25th and November 15th, 2021 (11:59 pm PST). Only one (1) winner will be drawn on each of the listed draw dates. Within three (3) business days after winners are selected, we will notify the winners through their e-mail provided during the Giveaway enrolment process. If a winner is ineligible, cannot be notified, fails to respond to our inquiry within three (3) days of MSI sending such a query, or does not provide us with the required requested information, the prize shall be deemed forfeited. A new winner will be randomly selected. MSI has sole discretion in determining such matters.
5. Physical prizes may take up to eight (8) weeks or more to be delivered due to customs clearance. MSI will not replace any lost or stolen prize items. **PRIZES WILL ONLY BE DELIVERED TO AN ACTUAL ADDRESS (NO PO BOX).** Participants are responsible for their own federal, state, and/or local taxes, fees, and surcharges.
6. Prize: There will only be (2) Grand prize winners, who will each win a monitor from the
7. The prizes may not be sold, gifted, assigned, or otherwise transferred to any other third party. There will be no cash or other prize substitutions. MSI reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these terms and conditions is unavailable or cannot be awarded, in



whole or in part, for any reason. Winners are solely responsible for any expenses or taxes incurred in participating in this Giveaway.

8. Winners acknowledge and agree that MSI may use the winner's name, likeness, and entry for the purposes of running this Event subject to these Terms and Conditions, as further detailed in Section 3 below.
9. This Giveaway is only for eligible end-user consumers and not businesses. MSI, MSI affiliates, subsidiary, manufacturer, business partner, distributor, wholesaler, reseller, retailer, or agency employees and their immediate families are not eligible to participate in this Giveaway.
10. Automated or robotic entries submitted by individuals or organizations will be disqualified. Entry must be made by the participant. Any attempt by a participant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations, logins or any other methods will void that participant's entry and may result in immediate disqualification. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All entries must be posted by the end of the Giveaway period in order to participate. MSI's database clock will be the official time keeper for this Giveaway.

3. Privacy Policy

We may ask You for information during this Giveaway, Event enrolment, and product registration process that may, as applicable, include without limitation Your email, name, contact information, document information (for age verification purposes), mailing address, product serial number, redemption code, purchase information, and other information we may need. In addition, we may indirectly gather information from you via cookies or website embedded analytics. The information we collect will be used in the following manner: to run this Event, to verify Your eligibility, to contact You if needed, to ensure prize(s) can be sent to You, to store registered product data for as long as an ongoing relationship exists between us (eg. When You use our services such as warranty, eDM notices, etc.), and to use solely for internal market studies for developing better products and services. Your information will not be shared with third parties, except i) to third party processors such as our internet service and website providers in order for us to execute this Event; or ii) when reporting or responding to an actual or suspected breach of applicable laws to legal and regulatory authorities such as courts or the police to the extent needed.



Because of the international nature of our business, we transfer information within the MSI group, and to third parties as referenced above, in connection with the purpose set forth in these terms and conditions. Therefore, we may transfer information to countries that may have different laws and data protection compliance requirements that those applicable in the country You are located in.

Further details of how Your information may be used and processed are detailed in MSI's privacy policy, available at <https://www.msi.com/page/privacy-policy>. The MSI Privacy Policy constitutes a part of these Terms and Conditions and is hereby incorporated by reference with full force and effect.

4. eDM Subscription.

You may be asked to join MSI's eDM emailing list to receive MSI product news or service updates. If you do not want to subscribe to this list, please do not check the subscribe or similarly titled check box.

5. Participant License.

For any material You may provide to us for this Event, including without limitations, pictures, videos, reviews, content, comment, feedback, and written material, as applicable (collectively, "Submitted Materials"), You hereby grant MSI and its worldwide subsidiaries a perpetual, irrevocable, royalty-free, fully paid up, worldwide, sublicensable license to use, reproduce, copy, distribute, create derivative works of, publicly display and perform, and otherwise use or exploit the Submitted Materials in any legal manner reasonably determined by MSI and subject to MSI's Privacy Policy.

6. Participant Representation and Warranties.

You hereby represent and warrant that:

1. The information You have provided is accurate and true;
2. You have the full authority, capacity, power, and right to enroll in this Event, and make the required license grant, representation, and warranties under this Terms and Conditions;
3. You have obtained and will maintain all applicable approval, consent, permissions, licenses, and waivers necessary to grant the licenses stated above to MSI and its subsidiaries; and
4. You have complied with all applicable laws in enrolling in this Event.

7. Participant Indemnification.



You shall defend, indemnify, and hold harmless MSI, its affiliates, and successors, assigns, directors, and agents, from and against any and all liabilities, damages, judgments, costs, expenses, and fees (including reasonable attorney's fees) resulting from any claims, investigations, litigation, or other legal or administrative action by third parties arising out of or relating to any actual or alleged breach by You of any representations, warranties, undertakings in this Terms and Conditions

8. Participant Acknowledgement and Consent.

1. MSI reserves the sole and discretionary right:

- a) to determine, on a final and conclusive basis, whether a participant has fulfilled the Event requirements in good faith. For illustrative purposes without limiting any other terms, MSI may disqualify participants: a) if Event enrolment or product registration is incomplete, b) if Event eligibility requirements such as applicable product line or regional restrictions are not met; c) if the provided documents are forged, fraudulent, or void; d) if automated codes, scripts, plugins or other means were used to enter or complete Event enrolment; e) if participant does not have the legal capacity to enroll in this Event, or f) if criminal or illegal acts are committed or allegedly committed to enroll in this Event;
- b) to replace the prize with items of similar value without prior notice;
- c) to vary, delete or add to any of these terms and conditions without prior notice;

2. MSI is not liable and assumes no liability to any person for any loss, dissatisfaction, or damage arising from the prize, and uses thereof. Winners shall not make any claims against MSI;

3. MSI disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of the winning notification due to mechanical, technical, electronic, communications, telephone, computer, hardware, internet, or software errors, malfunctions, or failures of any kind. In such eventuality, the winner unconditionally waives his/her right to the prize and any associated compensation.

9. MSI Warranties Exclusion.

MSI PRIZE(S) IS/ARE PROVIDED "AS IS" WITHOUT ANY EXPRESS OR IMPLIED WARRANTY OF ANY KIND, INCLUDING WARRANTIES OF MERCHANTABILITY, NONINFRINGEMENT, OR FITNESS FOR A PARTICULAR PURPOSE.



10. Limitation of Liability.

TO THE GREATEST EXTENT PERMITTED BY APPLICABLE LAWS, MSI SHALL NOT BE LIABLE TO YOU ON ACCOUNT OF ANY CLAIM (REGARDLESS OF THEORY OF LIABILITY WHETHER BASED UPON PRINCIPLES OF CONTRACT, WARRANTY, NEGLIGENCE OR OTHER TORT, BREACH OF ANY STATUTORY DUTY, OR OTHERWISE) FOR ANY SPECIAL, CONSEQUENTIAL, RELIANCE, INDIRECT, INCIDENTAL, PUNITIVE OR EXEMPLARY DAMAGES, WHETHER FORESEEABLE OR NOT, INCLUDING BUT NOT LIMITED TO LOST PROFITS, REVENUE, GOODWILL OR COST OF REPLACEMENT.

11. Miscellaneous.

This Terms and Conditions is governed and construed by the laws of Taiwan, regardless of conflict of law principles, and all disputes arising from the Event and these terms shall be adjudicated by the Taipei District Court in Taipei, Taiwan. Any provision invalidated by a competent court shall be stricken, and the remaining Terms and Conditions will remain in full force and effect. Failure by MSI to enforce any right under these Terms and Conditions shall not be deemed to be a waiver. MSI shall not be liable for any failure to perform due to circumstances beyond its reasonable control. These Terms and Conditions shall not be assigned or otherwise transferred by You to any other third party; all unauthorized assignments are null and void. These Terms and Conditions constitute the entire agreement between the parties with respect to the Event, and supersede any prior agreements, communications, representations, or discussions, oral or otherwise.