

MSI Gaming MGA Dragon Cup Cosplay Competition

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY: The Contest is open to residents of Canada (with the exception of Quebec) who have reached the age of majority in their province or territory of residence as of the start of the Entry Period ("Entry Period" runs from June 11, 2021 at 12:00PM PST to July 17, 2021 at 3:00PM PST. Employees, directors, officers, agents and other representatives (and those living in the same household of same) of Informa Pop Culture Ltd. and MSI Gaming (the "Sponsors") are not eligible to enter or win. The Contest is subject to all applicable federal, provincial, and local laws and regulations. [VOID IN QUEBEC AND WHERE PROHIBITED BY LAW]. By entering this Contest, you agree to completely release the Sponsors and their parents, affiliates and subsidiaries from any liability.

ENTRY REQUIREMENTS: Entrant must complete the following requirements:

- Take a photo of themselves wearing cosplay inspired by the game League of Legends or by characters from said game
- Post this photo to Instagram or Twitter, using the hashtag #MGACos2021
Make sure your post appears on our MGA Dragon Cup Cosplay Competition website at https://ca.msi.com/Landing/MGA_DC2020
- Write a brief introduction of the League of Legend hero you're cosplaying
- Tag your friends to vote for you on our event website

Limited to entry per person. For greater certainty, you can enter only using one account on Twitter or Instagram for the duration of the Entry Period. Entries must be received by July 9th, 2021 to ensure you're post appears on our MGA Dragon Cup – League of Legend Cosplay website https://ca.msi.com/Landing/MGA_DC2020 to qualify for the competition. Any posts appears after July 9th, 11:59PM PST will not be qualified for the July 10th competition and will be entered towards July 17th Competition instead. All new posts entering for July 17th cosplay competition will require to submit and posts appear on our MGA Cosplay Competition website before July 16th, 11:59PM PST.

One potential winner will be selected by random draw on July 10th, 2021 and July 17th, 2021 during our live tournament stream. Broadcasters will announce on our live MSIGaming Twitch stream. The two lucky winners will be contacted via emails within 2 weeks period.

The potential winners will be notified via email and asked to correctly answer a mathematical skill-testing question before being confirmed as the winner. Once the winners provide their personal information, they may also be contacted via email, direct message or phone at the Sponsors' discretion. The winners' name(s) and likeness may be used in future marketing and promotional materials (with written and/or verbal consent from the winner).

If the prizes are not claimed within 2 weeks after a potential winner has been notified, a new potential winner MAY be drawn at random (again, based on the Sponsors' discretion).

PRIZES: Two (2) Prize packages, one per winner, each consisting of the following:

- One (1) Optix MAG274QRF-QD Monitor

- One (1) pair of 3-Day or 4-day (as applicable) FAN EXPO tickets, based on geographical location of the winner. Potential show tickets include: FAN EXPO Vancouver, CALGARY EXPO, EDMONTON EXPO, Toronto Comicon, or FAN EXPO Canada.

Prizes are non-transferable, with no cash redemptions, equivalents or substitutions except at Sponsors' sole and absolute discretion. All prize details not specified in these Official Rules will be determined in Sponsors' sole and absolute discretion. Prize details and availability are subject to change and prize provider's rules and restrictions, and in the event that Sponsors is unable to provide a winner with their prize, the Sponsors may elect to provide winner with the approximate value of such item in cash or award an alternate prize of comparable or greater value. The prize is awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Prize winners will be solely responsible for fees or costs associated with the prize they receive, regardless of whether it, in whole or in part, are used. Unclaimed prizes will be forfeited.

ODDS: The odds of winning depend on the number of eligible entrants during the Entry Period.

GENERAL CONDITIONS: By participating, each entrant agrees to abide by these Official Rules and decisions of the Sponsors, which shall be final and binding in all respects relating to this Contest. The Contest will be run in accordance with the Official Rules, subject to amendment by Sponsors. Each entrant must comply with the Official Rules and will be deemed to have received and understood the Official Rules by participating in the Contest. The terms of the Contest, as set out in the Official Rules, are not subject to amendment or counter offer, except as set out herein. If any provisions of the Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. Sponsors' failure to enforce any term of these Official Rules will not constitute a waiver of that provision.

Without limitation, the "Released Parties" consisting of Informa Pop Culture Ltd. and MSI Gaming and their respective officers, directors, employees, successors and assigns will not be liable: for any technical malfunction or other problems relating to the network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any entry to be received by the Sponsors for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website or app; for printing or other errors appearing in these Official Rules or other Contest materials, misprints or errors in other Contest-related information, technical or mechanical malfunctions, or other problems or errors, whether caused by equipment, programming used in this Contest, processing errors, human errors or otherwise; or any combination of the above. Further, the Released Parties will not be liable for any injury or damage to an entrant's or any other person's computer or data contained therein, related to or resulting from participating or downloading any material in the Contest.

The Sponsors reserve the right to withdraw, suspend or amend this Contest or these Official Rules for any reason, including in the event that an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsors interferes with the proper conduct of the Contest as contemplated by these Official Rules. In the event of termination, Sponsors will award the Prize as deemed fair and equitable, by the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsors in

connection with the Contest, shall be governed by, and construed in accordance with, the laws of the Province Ontario, Canada.

RELEASE AND INDEMNIFICATION: BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE TO RELEASE, DISCHARGE AND HOLD THE RELEASED PARTIES HARMLESS FROM AND AGAINST ANY AND ALL ACTIONS, CAUSES OF ACTION, CLAIMS, COSTS AND PAYMENTS FOR DAMAGES, LOSS, INJURY, OR DEATH, HOWEVER OCCURRING, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, AS A RESULT OF PARTICIPATING IN THE CONTEST OR ANY CONTEST-RELATED ACTIVITY OR RESULTING FROM ACCEPTANCE, USE, OR MISUSE OF, OR PARTICIPATION IN, THE PRIZE.

PRIVACY: Information submitted in connection with the Contest will be treated in accordance with these Official Rules and Sponsors' Privacy Policy (as amended from time to time), currently available at <https://www.informamarkets.com/en/privacy-policy.html>; provided, that in the event of any conflict between these Official Rules and such Privacy Policy, the terms and conditions of the Official Rules shall prevail. By entering the Contest, entrant agrees that Sponsors may share entrant's personal information with the prize provider for the purpose of Prize fulfilment in the event entrant is chosen as a potential winner.

This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, or Instagram. By participating in this Contest, you are acknowledging that you are providing your information to the Sponsors and not to Facebook, Twitter or Instagram. The information you provide will only be used to administer the Contest in accordance with the Sponsors' privacy policy. Instagram is completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsors and not to Facebook, Twitter or Instagram.

SPONSOR: Informa Pop Culture Ltd.