

PATH TO THE FUTURE

Introducing the MSI MAG 274URFW esports gaming monitor. This cutting-edge monitor features a 27-inch 4K UHD display with a lightning-fast 160Hz refresh rate and a rapid 0.5ms response time. With the MAG 274URFW, you will have the competitive advantage needed to outperform and defeat your opponents in gaming battles.



Picture and logos

SELLING POINTS

- Rapid IPS Panel – Provides 0.5ms (GtG, Min.) fast response time, optimizes screen colors and brightness.
- 4K UHD High Resolution – Games will look even better, displaying more details.
- 160Hz Refresh Rate – Respond faster with smoother frames.
- 0.5ms (GtG, Min.) Response Time – Eliminate screen tearing and choppy frame rates.
- HDMI™ 2.1 (160Hz@4K) -Best solution for console users. 4K 120Hz with HDMI™ interface. Bandwidth is up to 48Gbps.
- Adjustable Stand – Easily change the position of the monitor for maximum ergonomics.
- VESA DisplayHDR 400 – Stunning visuals through contrast and shadow adjustment.
- AI Vision – The new AI Vision technology can not only reveal details in dark areas but also enhance overall brightness and saturate colors.



1. 5-Way Joystick Navigator
2. DC-in
3. Headphone Out
4. 2 x HDMI™ 2.1 (4K@160Hz)
5. 1 x DisplayPort (1.4a)
6. USB Type-C (PD15W)
7. Kensington Lock



MONITOR

MAG 274URFW

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SPECIFICATION

Model	Entity MKT Name	MAG 274URFW
	Part No	9S6-3CC29H-455
	Color	ID1/White-White
Display	Screen Size	27" (69 cm)
	Active Display Area (mm)	596.16(H) x 335.34(V)
	Curvature	Flat
	Panel Type	Rapid IPS
	Resolution	3840x2160 (UHD)
	Pixel pitch (mm)	0.15525(H)x0.15525(V)
	Aspect Ratio	16:9
	Dynamic Refresh Rate technology	FreeSync Premium
	Dynamic Refresh Rate Activated Range	48~160Hz
	HDR (High dynamic range)	DisplayHDR 400
	SDR Brightness (nits)	400
	HDR Brightness (Peak nits)	400
	Contrast Ratio	1000:1
	DCR (Dynamic Contrast Ratio)	100000000:1
	Signal Frequency	180~352 KHz (H) / 48~160 Hz(V)
	Refresh Rate	160Hz
	Response Time (MPRT)	1ms(MPRT)
	Response Time (GTG)	0.5ms (Min.)
	View Angles	178°(H)/178°(V)
	NTSC (CIE1976 area percentage/overlap)	115%/89%
	NTSC (CIE1931 area percentage/overlap)	95%/85%
	sRGB (CIE1976 area percentage/overlap)	133%/99%
	sRGB (CIE1931 area percentage/overlap)	135%/99%
	Adobe RGB (CIE1976 area percentage/overlap)	113%/93%
	Adobe RGB (CIE1931 area percentage/overlap)	101%/89%
	DCI-P3 (CIE1976 area percentage/overlap)	105%/98%
	DCI-P3 (CIE1931 area percentage/overlap)	100%/96%
	Rec.709 (CIE1976 area percentage/overlap)	133%/99%
	Rec.709 (CIE1931 area percentage/overlap)	135%/99%
	Rec.2020 (CIE1976 area percentage/overlap)	76%/76%
	Rec.2020 (CIE1931 area percentage/overlap)	72%/72%
	Surface Treatment	Anti-glare
	Display Colors	1.07B
	Color bit	10 bits (8 bits + FRC)
I/O Ports	USB Type C (DisplayPort Alternate)	1
	Headphone-out	1
	Card reader	N/A
	Lock type	Kensington Lock
	HDMI	2
	HDMI version	2.1
	HDMI HDCP version	2.3
	DisplayPort	1
	DisplayPort version	1.4a
	DisplayPort HDCP version	2.3
Warranty	Warranty	36M
Power	Power Type	External Adaptor 19V 3.42A
	Power Input	100~240V, 50/60Hz
	On-mode Power Consumption (KWh/1000h)	26
	Annual Energy Consumption (KWh)	26
	Standby-mode Power Consumption (W)	0.5
	Off-mode Power Consumption (W)	0.3
	Energy Efficiency Rating	F
	Power Cord Type	C13



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In The Box	DisplayPort Cable	0
	HDMI Cable	1
	DVI Cable	0
	USB Type A to Type B Cable	0
	USB Type C to Type A Cable	0
	USB Type C to Type C Cable	0
	Thunderbolt Cable	0
	VGA Cable	0
	3.5mm audio Cable	0
	3.5mm combo audio Cable	0
	3.5mm Mic Cable	0
	Power Cord	1
	AC Adaptor	1
	Quick Guide	1
	Warranty Card	0
	Mouse Bungee Unit	0
Design	Adjustment (Tilt)	-5° ~ 20°
	Adjustment (Swivel)	-30° ~ 30°
	Adjustment (Height)	0 ~ 130 mm
	Adjustment (Pivot)	-90° ~ 90°
	VESA Mounting	75x75mm
Dimension & Weight (product)	Product Dimension with Stand (WxDxH) (mm)	613.5 x 227.8 x 406.6
	Product Dimension without Stand (WxDxH) (mm)	613.5 x 69.8 x 362.5
	Stand Dimension (WxDxH) (mm)	308.6 x 227.8 x 406.6
	Weight (Net kg)	6.4
	Weight Without Stand (kg)	3.95
Dimension & Weight (box)	Inside Carton Dimension (WxDxH) (cm)	84.7 x 14.5 x 49.1
	Outer Carton Dimension (WxDxH) (cm)	86.2 x 15.8 x 51.5
	Weight (Gross kg)	8.8
Barcode Info	EAN	4711377306577