

PATH TO THE FUTURE

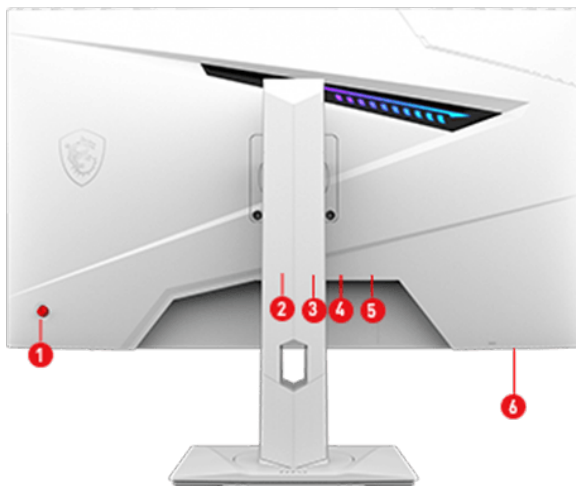
Introducing the MSI MAG 274UPF esports gaming monitor. This cutting-edge monitor features a 27-inch 4K UHD display with a lightning-fast 144Hz refresh rate and a rapid 1ms GtG (Gray-to-Gray) response time, thanks to the advanced Rapid IPS panel technology. With the MAG 274UPF, you will have the competitive advantage needed to outperform and defeat your opponents in gaming battles.



Picture and logos

SELLING POINTS

- Rapid IPS Panel - Provides 1ms fast GtG response time, optimizes screen colors and brightness.
- WQHD High Resolution - Games will look even better, displaying more details.
- Rapid Boost (180Hz + 1ms) - Experience smooth gaming with a blazing fast refresh rate and response time, that gives you the upper-hand in fast moving games.
- Adaptive-Sync Technology - Tear free, stutter free, fluid gaming.
- VESA DisplayHDR 400 - Stunning Visuals with the Most Criterion Format.
- Mystic Light - The ultimate gaming finish.
- Adjustable Stand - Easily change the position of the monitor for maximum ergonomics.
- Less Blue Light Pro - Use a hardware solution to reduce the light emission in the blue-violet region of the blue light spectrum (wavelength 415 to 455 nm).



1. 5-Way Joystick Navigator
2. DC Jack
3. Earphone Out
4. 2 x HDMI™ (2.0b)
5. 1 x DisplayPort (1.4a)
6. Kensington Lock

SPECIFICATION

Model	Part No	9S6-3CC29H-413
	MKT Name	MAG 274QRFW
	MKT Spec	MAG 274QRFW
	Color	ID1/White-White
	Model	3CC2
I/O Ports (Rear)	Card Reader	N/A
Power	Power Type	External Adaptor 19V 2.58A
Design	Adjustment (Tilt)	-5° ~ 20°
	Adjustment (Swivel)	-45° ~ 45°
	Adjustment (Height)	0 ~ 130 mm
	Adjustment (Pivot)	-90° ~ 90°
	VESA Mounting	75x75mm
	Frameless Design	Yes
Dimension & Weight	Inside Carton Dimension (WxDxH) (inch)	N/A
	Weight (Net kg)	6.
	Weight (Gross kg)	7.98
Product Dimension with Stand (WxDxH)	Product Dimension with Stand (WxDxH) (mm)	613.5 x 196.5 x 402.1
	Product Dimension with Stand (WxDxH) (inch)	24.15 x 7.74 x 15.83
Weight	Weight Without Stand (kg)	3.95
Outer Carton Dimension (WxDxH)	Outer Carton Dimension (WxDxH) (inch)	N/A
Warranty	Warranty	12M
In The Box	3.5mm Mic Cable	0
	Switch Case	0
	Portable Screen Protection Case	0
	Monitor Hood	0
	Speaker (Accessories)	0
	DisplayPort Cable	1
	HDMI Cable	0
	DVI Cable	0
	USB Type A to Type B Cable	0
	USB Type C to Type A Cable	0
	USB Type C to Type C Cable	0
	Thunderbolt Cable	0
	VGA Cable	0
	3.5mm audio Cable	0
	3.5mm combo audio Cable	0
	Mouse Bungee Unit	0
	VESA Screw	4
	Power Cord	1
	AC Adaptor	1
	Warranty Card	1
Quick Guide	1	
Barcode Info	EAN	4711377155359



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MAG 274QRFW

MAG 274QRFW

Display	Screen Size	27" (69 cm)
	Active Display Area (mm)	596.736(H) x 335.664(V)
	Curvature	Flat
	Panel Type	Rapid IPS
	Resolution	2560x1440 (WQHD)
	Pixel pitch (mm)	0.2331(H)x0.2331(V)
	HDR (High dynamic range)	DisplayHDR 400
	HDR Brightness (Peak nits)	400
	Refresh Rate	180Hz
	Response Time (MPRT)	1ms(MPRT)
	View Angles	178°(H)/178°(V)
	sRGB (CIE1976 area percentage/overlap)	123%/99%
	sRGB (CIE1931 area percentage/overlap)	128%/99%
	Adobe RGB (CIE1976 area percentage/overlap)	105%/93%
	Adobe RGB (CIE1931 area percentage/overlap)	87%/98%
	DCI-P3 (CIE1976 area percentage/overlap)	98%/95%
	DCI-P3 (CIE1931 area percentage/overlap)	94%/93%
	Rec.709 (CIE1976 area percentage/overlap)	123%/99%
	Rec.709 (CIE1931 area percentage/overlap)	128%/99%
	Rec.2020 (CIE1976 area percentage/overlap)	71%/71%
	Rec.2020 (CIE1931 area percentage/overlap)	67%/67%
	Display Colors	1.07B
	Color bit	10 bits (8 bits + FRC)
Dimension & Weight (box)	Inside Carton Dimension (WxDxH) (cm)	N/A
	Outer Carton Dimension (WxDxH) (cm)	N/A