PATH TO THE FUTURE

Introducing the MSI MAG 274UPF esports gaming monitor. This cutting-edge monitor features a 27-inch 4K UHD display with a lightning-fast 144Hz refresh rate and a rapid 1ms GtG (Gray-to-Gray) response time, thanks to the advanced Rapid IPS panel technology. With the MAG 274UPF, you will have the competitive advantage needed to outperform and defeat your opponents in gaming battles.

Picture and logos

SELLING POINTS

- Rapid IPS Panel – Provides 1ms fast GtG response time, optimizes screen colors and brightness.
- 4K UHD High Resolution – Games will look even better, displaying more details.
- 160Hz Refresh Rate – Respond faster with smoother frames.
- 1ms GtG Response Time – Eliminate screen tearing and choppy frame rates.
- HDMI™ 2.1-Best solution for console users. 4K 120Hz with HDMI™ interface. Bandwidth is up to 48gb
- Gaming Intelligence APP – Create the perfect viewing settings for your games.
- AMD Free-Sync premium Pro Technology – Tear free, stutter free, fluid gaming.
- Adjustable Stand – Easily change the position of the monitor for maximum ergonomics.
- VESA DisplayHDR 600 – Stunning visuals through contrast and shadow adjustment.
- Night Vision – Smart black tuner to brighten your day by bringing out the fine details in dark areas.

1. 5-Way Joystick Navigator
2. AC Power Jack
3. 2 x HDMI™ (2.1)
4. DisplayPort (1.4a)
5. USB 2.0 Type-C (PD 90W)
6. USB 2.0 Type-B
7. 3 x USB 2.0 Type-A
8. Headphone Out

SPECIFICATION

Barcode Info	EAN	4711377085908
	UPC	824142319673
	UCC14	10824142319670
Model	Part No	9S6-3DC79T-007
	MKT Name	MAG 323UPF
	MKT Spec	MAG 323UPF
	Color	ID1/Black-Black
Display	Screen Size	32" (81.28 cm)
	Active Display Area (mm)	708.48(H) x 398.52(V)
	Curvature	Flat
	Panel Type	Rapid IPS
	Resolution	3840x2160 (UHD)
	Aspect Ratio	16:9
	Dynamic Refresh Rate technology	FreeSync Premium Pro
	HDR (High dynamic range)	DisplayHDR 600
	SDR Brightness (nits)	440
	HDR Brightness (Peak nits)	600
	Contrast Ratio	1000:1
	DCR (Dynamic Contrast Ratio)	100000000:1
	Signal Frequency	180~352 KHz (H) / 48~160 Hz(V)
	Refresh Rate	160Hz
	Response Time (MPRT)	1ms(MPRT)
	View Angles	178°(H)/178°(V)
	Surface Treatment	Anti-glare
	NTSC (CIE1976 area percentage/overlap)	109.5%/89.6%
	NTSC (CIE1931 area percentage/overlap)	91%/83.4%
	sRGB (CIE1976 area percentage/overlap)	125.7%/98.3%
	sRGB (CIE1931 area percentage/overlap)	129%/98.8%
	Adobe RGB (CIE1976 area percentage/overlap)	107.6%/93.6%
	Adobe RGB (CIE1931 area percentage/overlap)	95.3%/87.5%
	DCI-P3 (CIE1976 area percentage/overlap)	99.9%/95%
	DCI-P3 (CIE1931 area percentage/overlap)	94.8%/92.2%
	Rec.709 (CIE1976 area percentage/overlap)	125.7%/98.3%
	Rec.709 (CIE1931 area percentage/overlap)	129%/98.8%
	Rec.2020 (CIE1976 area percentage/overlap)	72.5%/72.5%
	Rec.2020 (CIE1931 area percentage/overlap)	67.7%/67.7%
	Display Colors	1.07B
	Color bit	10 bits (8 bits + FRC)
	Note_DP	3840 x 2160 (Up to 160Hz)
	Note_HDMI™	3840 x 2160 (Up to 160Hz)
	Note_DVI	N/A
I/O Ports	HDMI™	2
	HDMI™ version	2.1
	HDMI™ HDCP version	2.3
	DisplayPort	1
	DisplayPort version	1.4a
	DisplayPort HDCP version	2.3
	USB Type C (DisplayPort Alternate)	1
	Headphone-out	1
	Lock type	Kensington Lock
	USB 2.0 Type B	1
I/O Ports (Front)	USB 2.0 Type A	3
Power	Power Type	Power Cable
	Power Input	100~240V, 50/60Hz
	Energy Efficiency Rating	G
	Power Cord Type	C13
	PD Output	Type C
	PD Output Power	90W

	3.5mm Mic Cable	0
	Switch Case	0
	Portable Screen Protection Case	0
	Monitor Hood	0
	Speaker (Accessories)	0
	DisplayPort Cable	1
	HDMI™ Cable	1
	DVI Cable	0
	USB Type A to Type B Cable	1
	USB Type C to Type A Cable	0
In The Box	USB Type C to Type C Cable	0
	Thunderbolt Cable	0
	VGA Cable	0
	3.5mm audio Cable	0
	3.5mm combo audio Cable	0
	Mouse Bungee Unit	0
	VESA Screw	4
	Power Cord	1
	AC Adaptor	0
	Warranty Card	0
	Quick Guide	1
	Adjustment (Tilt)	-5° ~ 20°
	Adjustment (Swivel)	-45° ~ 45°
Design	Adjustment (Height)	0 ~ 100 mm
	VESA Mounting	100x100mm
	Frameless Design	Yes
Outer Carton Dimension (WxDxH)	Outer Carton Dimension (WxDxH) (inch)	39.09 x 7.2 x 22.64
Product Dimension with Stand (WxDxH)	Product Dimension with Stand (WxDxH) (mm)	727.1 x 233.7 x 494.9
	Product Dimension with Stand (WxDxH) (inch)	28.63 x 9.2 x 19.48
Product Dimension without Stand (WxDxH)	Product Dimension without Stand (WxDxH) (mm)	727.1 x 72.9 x 432.4
	Product Dimension without Stand (WxDxH) (inch)	28.63 x 2.87 x 17.02
Stand Dimension (WxDxH)	Stand Dimension (WxDxH) (mm)	302.8 x 233.7 x 398.8
	Stand Dimension (WxDxH) (inch)	11.92 x 9.2 x 15.7
	Inside Carton Dimension (WxDxH) (inch)	38.39 x 6.61 x 21.65
Dimension & Weight	Weight (Net kg)	9.7
	Weight (Gross kg)	12.5
Weight	Weight Without Stand (kg)	6.8
Warranty	Warranty	12M