

### PATH TO THE FUTURE

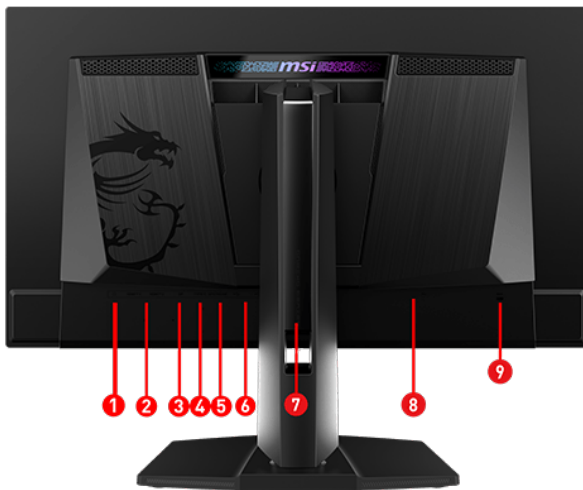
The MSI MPG 272URX QD-OLED Gaming Monitor, 27 inches of stunning QD-OLED, 3840x2160 (4K UHD) and 240Hz for ultra-smooth visuals. Perfect for competitive gamers seeking immersion. Upgrade your setup—check out now and game on!



Picture and logos

### SELLING POINTS

- 5-layer tandem OLED panel with EL Gen 3 technology – Light efficiency up to 30%.
- DisplayPort 2.1a (UHBR20) – Offering up to 80Gbps bandwidth, allowing gamers to enjoy native, lossless 4K at 240Hz for a smoother experience.
- Fastest 0.03ms GtG response time and 240Hz refresh rate.
- QD Premium Color – Ensures the color meets the market standard – Delta E≤2.
- Incredible HDR visual – VESA DisplayHDR True Black 400.
- MSI OLED Care 2.0 – Reduced the risk of OLED image burn-in.
- 3-Year Burn-In Warranty – Including coverage for OLED burn-in.



1. Headphone-out
2. 2x HDMI™ 2.1 (UHD@240Hz)
3. DisplayPort 2.1 (UHBR20)
4. USB Type-C (98W PD)
5. USB Type-B
6. 2x USB Type-A
7. 5-way Joystick Navigator
8. AC-in
9. Kensington lock

## SPECIFICATION

Model	Entity MKT Name	MPG 272URX QD-OLED
	Part No	9S6-3CD79A-060
	Color	ID1/Black-Black
Display	Screen Size	26.5" (67.31 cm)
	Active Display Area (mm)	589.97(H) x 332.93(V)
	Curvature	Flat
	Panel Type	QD-OLED
	Resolution	3840x2160 (UHD)
	Pixel pitch (mm)	0.153(H)x0.153(V)
	Aspect Ratio	16:9
	Dynamic Refresh Rate technology	Adaptive-Sync
	Dynamic Refresh Rate Activated Range	48~240Hz
	HDR (High dynamic range)	True Black 400
	SDR Brightness (nits)	250
	HDR Brightness (Peak nits)	1000
	Contrast Ratio	1500000:1
	Signal Frequency	TBD
	Refresh Rate	240HZ
	Response Time (GTG)	0.03ms
	View Angles	178°(H)/178°(V)
	NTSC (CIE1976 area percentage/overlap)	120.5%,93.8%
	NTSC (CIE1931 area percentage/overlap)	103.6%,91.5%
	sRGB (CIE1976 area percentage/overlap)	138.2%,100%
	sRGB (CIE1931 area percentage/overlap)	146.2%,100%
	Adobe RGB (CIE1976 area percentage/overlap)	118.4%,97.5%
	Adobe RGB (CIE1931 area percentage/overlap)	108.4%,94%
	DCI-P3 (CIE1976 area percentage/overlap)	110.1%,99%
	DCI-P3 (CIE1931 area percentage/overlap)	107.8%,98.4%
	Rec.709 (CIE1976 area percentage/overlap)	138.2%,100%
	Rec.709 (CIE1931 area percentage/overlap)	146.2%,100%
	Rec.2020 (CIE1976 area percentage/overlap)	80.2%,80.2%
	Rec.2020 (CIE1931 area percentage/overlap)	77.3%,77.3%
	Surface Treatment	Anti-Reflection
Display Colors	1.07B	
Color bit	10 bits	
I/O Ports	USB Type C (DisplayPort Alternate)	1
	Headphone-out	1
	USB 3.2 Gen 1 Type A	2
	USB 3.2 Gen 1 Type B	1
	Lock type	Kensington Lock
	HDMI	2
	HDMI version	2.1
	HDMI HDCP version	2.3
	DisplayPort	1
	DisplayPort version	2.1a
	DisplayPort HDCP version	2.3
Warranty	Warranty	36M
Power	Power Type	Internal Power Board
	Power Input	100~240V, 50/60Hz
	On-mode Power Consumption (KWh/1000h)	33
	Standby-mode Power Consumption (W)	0.5
	Off-mode Power Consumption (W)	0.3
	Energy Efficiency Rating	G
Power Cord Type	C13	

In The Box	DisplayPort Cable	1
	HDMI Cable	1
	DVI Cable	0
	USB Type A to Type B Cable	1
	USB Type C to Type A Cable	0
	USB Type C to Type C Cable	0
	Thunderbolt Cable	0
	VGA Cable	0
	3.5mm audio Cable	0
	3.5mm combo audio Cable	0
	3.5mm Mic Cable	0
	Power Cord	1
	AC Adaptor	0
	Quick Guide	1
	Warranty Card	0
Mouse Bungee Unit	0	
Design	Adjustment (Tilt)	-5° ~ 20°
	Adjustment (Swivel)	-30° ~ 30°
	Adjustment (Height)	0 ~ 110 mm
	Adjustment (Pivot)	-90° ~ 90°
	VESA Mounting	100x100mm
Dimension & Weight (product)	Product Dimension with Stand (WxDxH) (mm)	610.31 x 241.9 x 532.03
	Product Dimension without Stand (WxDxH) (mm)	610.31 x 69.15 x 356.4
	Stand Dimension (WxDxH) (mm)	308.67 x 241.9 x 432.1
	Weight (Net kg)	8.1
	Weight Without Stand (kg)	5.4
Dimension & Weight (box)	Inside Carton Dimension (WxDxH) (cm)	81 x 18.5 x 50
	Outer Carton Dimension (WxDxH) (cm)	82.8 x 20 x 52.5
	Weight (Gross kg)	11.36
Barcode Info	EAN	4711377335874