



> BUY NOW  
[www.msi.com](http://www.msi.com)



# DRIVE SUCCESS TO YOUR BUSINESS

Business & Productivity Series

Intel vPro® with up to 14th Gen Intel® Core™ i7 processor





# Build for Sustainability



## A better Future with EPEAT Registered MSI Desktops & Monitors

EPEAT, managed by the Global Electronics Council, is a global standard for greener electronics. MSI's EPEAT-registered products meet strict criteria for material selection, energy efficiency, recyclability, and corporate responsibility. By choosing MSI's EPEAT-certified solutions, companies reduce their environmental footprint while ensuring eco-conscious performance throughout the product lifecycle.

## Sustainable product

By utilizing green materials like post-consumer recycled (PCR) plastic to reduce landfill waste and support environmental conservation. PCR can reduce carbon footprint by up to 42.9% compared to virgin plastic pellets derived from conventional petrochemical sources.

## Sustainable action of product sales

MSI focuses on online marketing, interactive customer service, and eco-friendly practices, using QR codes and recyclable packaging to reduce environmental impact.







red dot winner 2024



Cubi NUC Series

PRO DP21 14MQG Series

Modern AM242 / AM272P 1MG Series

PRO MP275QPDG

## Power Meter



One-click  
Power Saving

Calculator

Energy  
Recommendations



## 100% Recyclable

Waste Reduction with Molded  
Pulp Tray Design







# Intel vPro® - An Unrivaled Business PC Platform



Intel vPro® Enterprise

Intel vPro® is a suite of hardware technologies designed for business use. It includes features like Intel® Active Management Technology (AMT) for remote management, and support for wired and wireless network connectivity.

Overall, Intel vPro® enhances security, manageability, and performance for enterprise PCs.

## Endpoint Management Computing Solution for Business

### Enhanced Network Security

With Intel vPro®, only verified users and healthy devices access your network, ensuring stronger protection through continuous authentication.



### Remote Management

Resolve issues swiftly with Intel vPro®'s remote management capabilities, allowing IT to diagnose and fix problems even when systems are powered off.



### Patch Management

Intel vPro® streamlines patch management, enabling IT to remotely deploy updates and security patches, protecting devices and supporting both remote and on-site employees.



### Long-term Reliability

MSI products with Intel® Stable IT Platform Program (Intel® SIPP) offer high-quality components for business users through rigorous validation processes.





# MSI Model with Intel vPro®



Cubi NUC 13MQG



PRO DP21 14MQG



PRO AP242P 14MQ  
PRO AP272P 14MQ

## Uncompromising Product Quality



### Performance Assurance

MSI products exemplify uncompromising quality, we consistently achieve excellence in performance, durability, precision, and reliability.



### Intensive Quality Testing

All MSI Business PCs are subjected to rigorous quality testing, surpassing mainstream models in terms of standards. They offer proven reliability across all aspects and demonstrate exceptional resilience, having been tested to industry-leading durability standards.



### 24 / 7 Qualified Reliability Test



Our commitment to product quality is reflected in our extensive reliability testing, which generates over 246,000 hours of MTBF (Mean Time Between Failures). We assure 24/7 reliability and availability, delivering an effortless user experience.



intel  
CORE  
ULTRA 9

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# Copilot+PC

## Cubi NUC AI+ Series

Business & Productivity PC



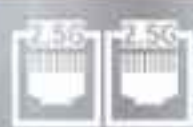
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# AI



Triple Display



Dual 2.5G LAN



D-Mic & Speaker



MSI Power Link



Power Meter



FSC

Intel® Core™ Ultra 9 processor





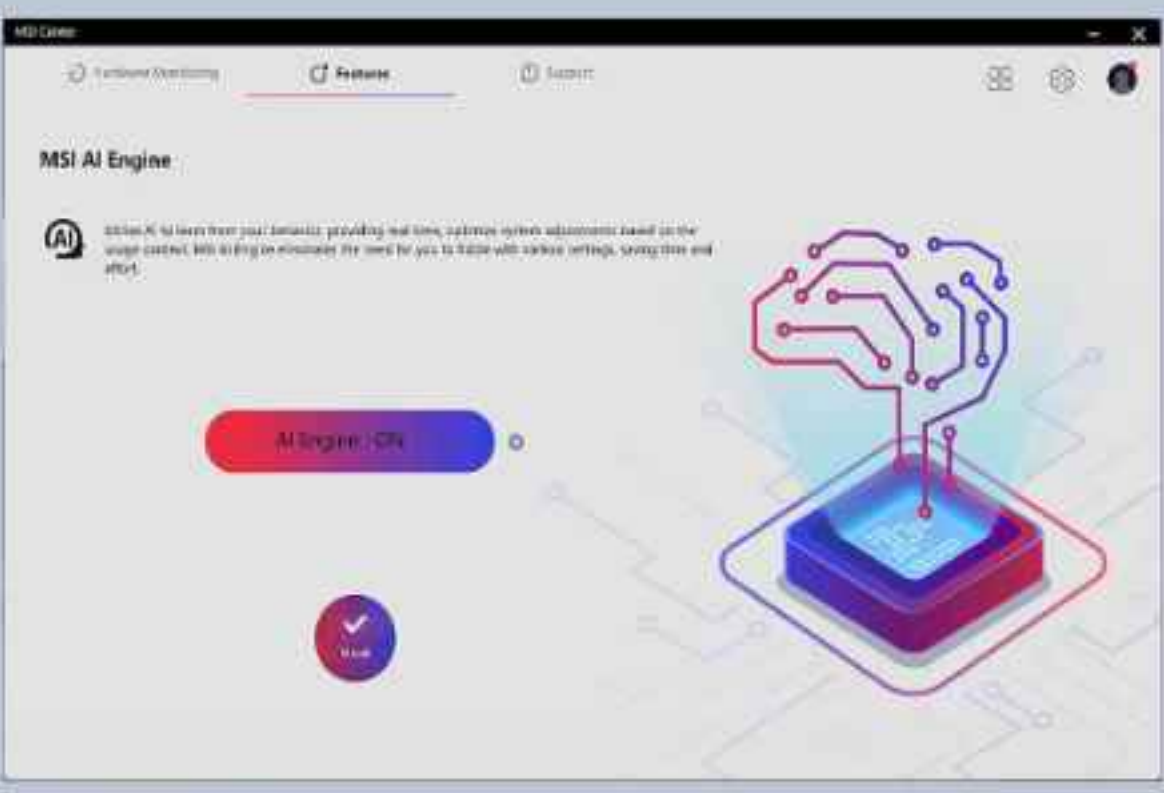
### One-click Power Saving & Calculator

The MSI Power Meter records computer power consumption and enables power-saving with a One-click Power Saving button. Its built-in calculator analyzes usage and energy costs, helping users understand their carbon footprint and environmental benefits, like trees saved.



### Quadruple Display Support

Supporting up to 4 displays with HDMI™-out and Thunderbolt™ 4 allows for increased productivity by providing more screen space to manage multiple applications simultaneously.



### MSI AI Engine

MSI AI Engine automatically detecting user scenarios to provide the optimal display mode, eliminating the need for manual adjustments.







red<sup>dot</sup> winner 2024

## Why MSI Cubi Series?



### Product Longevity

Built for durability and reliable long-term performance, ensuring consistent operation in business environments.



### Mini Yet Powerful

The Cubi NUC Mini PC comes in a palm-size 135.6 x 132.5 x 50.1 mm case (0.826L/1.74PT) with far less performance trade off compared to laptops.



### Reliable Choice for Business

Designed with businesses in mind, the Cubi Series offers stability, security, and reliable performance. Its small footprint makes it perfect for any office setting.



### Optimized for Versatility & Convenience

With flexible configurations and multiple I/O ports, the Cubi Series is versatile enough to fit a wide range of needs, from office work to multimedia applications.



## Education



### Empowering the Future

Equip classrooms and training centers with Cubi NUC's compact design and robust computing power. Perfect for interactive lessons, virtual learning, and administrative tasks.



## SMB

### Quiet and Durable

Engineered for quiet operation and durability, making it ideal for offices that need to minimize noise and maximize uptime.

## Digital Signage



### Eye-Catching Displays Anywhere

Cubi NUC supports high-definition digital displays for dynamic advertisements and real-time updates, perfect for restaurants, retail spaces, and events.





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Business & Productivity PC

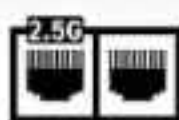
# PRO DP180 & DP80 Series



NVIDIA Graphics Card



USB 3.2 Gen 2 Type-C



Dual LAN



TPM Support



Kensington Lock



Various I/O Design



Built-in Card Reader



Easy to Upgrade



MSI Center

Intel® Core™ i7 processors



## Enjoy the High Efficiency with Multiple Display

With the latest NVIDIA® GeForce Graphics, allows you to enjoy the benefit of up to 4-display, you can share and preview any information of E-commerce or e-learning material with the most efficient way.



PRO DP180 Series



## Enhanced Graphics for an Optimal User Experience

The NVIDIA graphics card delivers smoother and higher-quality graphics for activities like video editing, 3D modeling, and interactive learning simulations in both educational and retail sectors.



## Hardware TPM Module Support

Hardware TPM (Trusted Platform Module) module is designed to provide hardware-based, security-related functions. You can store your sensitive data & passwords by encryption keys for advanced security.



## Reversible Type-C With USB 10Gbps

When backup your projects at home you can get all the performance benefits from USB 10Gbps, combined with the convenience of the reversible USB Type-C connector and a fast USB 5Gbps Type-A port.



## Support 2.5G & 1G LAN

Connect and rapidly transfer data over a network with the high-bandwidth and low-latency 2.5Gbps Ethernet LAN or 1G LAN.



## Optional ODD Design

The optional built-in Optical Disc Drive (ODD) is beneficial for easy access to CDs and DVDs, which facilitate software installation, data backups, and archiving important information.





# AI in One, All-in-One



Copilot



Image Creator



## Modern AM273QP AI Series

Business & Productivity All-in-One PC



Windows Studio Effects



MSI AI Engine



Live Captions



## Neural Processing Unit (NPU)

The latest Intel® Core™ Ultra processor features Intel's first integrated NPU, designed for efficient AI workloads and lower power consumption.

Up to

**50% Faster** Photo Editing

Up to

**65% Faster** Photo Generation

\*The actual specification will vary by model.

## MSI AI Engine

MSI AI Engine automatically detects user scenarios and adjusts performance, sound effects, and display mode accordingly, eliminating the need for manual adjustments.

MSI AI Engine from the MSI Group. \*The interface and functionality may differ due to version change.



Copilot

## MSI with Microsoft Copilot

Work smarter, be more productive, boost creativity, and stay connected with Copilot—an AI companion adapts to your needs.

## Windows Studio Effects

Using AI to enhance videos with features like background effects, eye contact correction, automatic framing, and voice focus for professional and engaging video conferencing.



Background Blur



Automatic Framing



Eye Contact Correction





## Security and Privacy

### Privacy Screen

The contents of the screen are blurred when the user looks or steps away, and un-blurred only for the correct user.

**tobii**AWARE

## IR FHD Webcam

Enhance the online conference experience or course presentation with the use of an IR Full HD webcam.



## Windows Hello

The Windows Hello biometric authentication system provides a faster and more secure way to log in to your PC.



## Webcam Cover

Always cover the webcam when not in use to stay safe.



**Programmer**



**Graphic Designer**



**Youtuber**

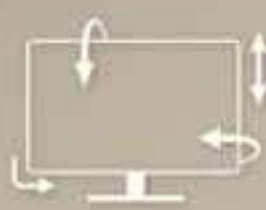


IIISII



# PRO MP275PG E14

Slim, Sleek, Smooth







The PRO MP275PG E14 monitor combines a 144Hz refresh rate and Adaptive-Sync for smooth gaming and work. Its ergonomic design, PerfectEdge display, and HDR Ready feature enhance comfort and immersion, making it the perfect all-in-one solution.



## PerfectEdge Provides the Perfect View.

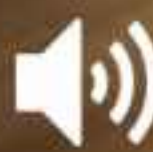
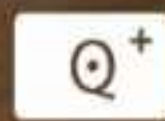
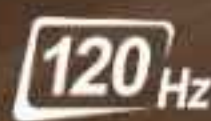
The four-side slim bezel design maximizes screen space, minimizing distractions and enhancing focus. Ideal for work or play, it allows seamless multi-monitor setups, creating a clean, expansive, and elegant workspace.



IIISI



Slim, Sleek,  
Smooth



IPS Wide View Angle

PerfectEdge

EyeErgo

High Refresh Rate

Eye-Q Check

Built-in Speakers

VESA Mountable





## 120Hz High Refresh Rate

A 120Hz refresh rate delivers smoother visuals, reduces motion blur, and enhances gaming responsiveness. For work, it ensures smoother scrolling and transitions, improving comfort and efficiency. Additionally, it's perfect for AIGC (Artificial Intelligence Generated Content) and AI-driven image and text generation, further enhancing creative workflows and making it a versatile tool for modern professionals.



**92%**  
SCREEN-TO-BODY RATIO



**37.5%**  
SLIMMER

## PerfectEdge Provides the Perfect View

The four-side slim bezel design maximizes screen space, minimizing distractions and enhancing focus. Ideal for work or play, it allows seamless multi-monitor setups, creating a clean, expansive, and elegant workspace.







## PRO MP275QPDG

Business & Productivity Docking Monitor

### One-Cable Display & 98W Power Delivery

Unlock the full potential of USB Type-C with a single port that handles data transfer, display output via DisplayPort Alt Mode, and 98W fast charging. Plus, enjoy Ethernet connectivity — all from one versatile connection that boosts your productivity.



USB Type-C

- 98W Charging
- DP Signal
- Data Transfer
- Ethernet
- Webcam

### Streamline Your Multi-Monitor Setup with Daisy Chain

Simplify your setup with daisy chain support, enabling dual monitors to connect in series with a single cable, minimizing the number of ports needed. Reduce clutter and enhance your workspace for a smooth, multi-monitor experience.



\*NOTE\* The Daisy Chain function requires a USB Type-C cable as the video output source. A Display Port cable will be needed to connect the monitors completing the daisy chain.



### Reliable Wired Connectivity

No longer struggling with a laptop that lacks a LAN port. Connect to reliable internet via your monitor's built-in LAN port using a Type-C cable.



## Effortless Video Conferencing

The built-in webcam, digital microphone, and 2x 2W speakers deliver smooth, high-quality online meetings.



## See More, Do More with PiP/PbP

Picture-by-Picture (PbP) splits your screen into two distinct sections, allowing you to display content from two different sources side-by-side.

Picture-by-Picture  
(PbP)

Picture-in-Picture  
(PiP)



## Dual Device Power-Up & Mini PC Mountable

HDMI CEC with MSI Power Link syncs MSI mini-PCs to power on with the monitor, while a 4-way adjustable stand with mini-PC mountable design keeps your desk organized.



## Effortless Adaptation with Every Move

The G-sensor technology ensures seamless adaptability, automatically adjusting your screen's orientation with every movement. Whether you're switching from landscape to portrait mode or repositioning your device, the G-sensor delivers an effortless, intuitive experience that enhances both productivity and comfort.





**MSI™****Google TV**

# Modern MD272UPSW Smart Monitor



## Google TV™

The entertainment you love. With a little help from Google. No more jumping from app to app. Google TV brings together your movies, shows, and more from across your subscriptions, so they're in one place.<sup>1 2 3</sup>



## Google Assistant

Ask Google Assistant to find movies, stream apps, play music, and control the monitor — all with your voice.<sup>4</sup>



## Built-in Speakers and Dolby Audio

It has built-in speakers and uses Dolby Audio technologies to play movies and TV shows in surround sound.



## Multi Control

lets you manage two devices from a single screen with one set of peripherals, enhancing multitasking efficiency.



## Google Cast™

Easily cast movies, shows, photos, and more from your phone or tablet, right to your TV.



## Type-C 65W Power Delivery

Built-in an USB Type-C connection with 65W power delivery allows you to effortlessly connect to and charge your devices.

\*Mouse and keyboard are sold separately.

1. Google TV is the name of this device's software experience and a trademark of Google LLC. Google, YouTube, Google Cast and YouTube Music are trademarks of Google LLC.

2. Requires Internet connection and Google Account. Subscription, download, or purchase may be required for viewing. Some apps, content, and/or features may not be available in all countries. Subject to availability.

3. Some apps, content, and/or features may not be available in all countries. Subject to availability.

4. Requires Internet connection. Subscriptions for services may be required.



# Productivity Starts Here

Complete & Customizable Solution for Business

## Enjoy the High Efficiency with Multiple Display



### Small & Medium Business

With our range of office equipment and solutions, you can ensure that you get the right equipment tailored to your budget and requirements, enabling you to achieve high productivity and efficiency.



### Enterprise

MSI professional team provides expert technical advice, recommending products that balance performance and security. This allows you to easily upgrade office equipment, undergo digital transformation, expand your business, and increase productivity.



### Government

MSI offer comprehensive support, from software to hardware, to meet the needs of government agencies. We provide durable and cost-effective products, ensuring that every individual can access suitable office equipment.



### Education

Utilize technology to enhance the best learning experience. Our eye-care technology protects children's eyes. Whether you are a student or a teacher, you can find suitable products at MSI to make technology your best learning companion.



## The Way to Empower Your Business

Specifically built for business people and enterprise users, it not only has the powerful performance of enterprise-level security. Best-in-class productivity, safety and reliability combined with aesthetics and quality, ready to take your business to new heights.





# Case Sharing

Together, We're Unstoppable



Industry Type

Location

Product

Medical / Health

Taiwan

Monitors

With a dedication to delivering outstanding care, Eternal Clinic [이터널클리닉] has adopted the MSI Modern MD2412PW monitors to elevate its professional services. The monitor's sleek, pure white design aligns perfectly with the clinic's modern and refined aesthetic. Its Full HD anti-glare display ensures vivid and detailed visuals, enhancing communication with patients, while EyesErgo technology reduces eye strain for staff during long hours of use.



**Industry Type****Location****Product****Education****Italy****All-in-One-PCs  
Desktops  
Monitors**

La Scuola Pascal-Mazzolari di Manerbio (BS) ha intrapreso un percorso di digitalizzazione e innovazione tecnologica, scegliendo MSI come partner per l'aggiornamento della propria infrastruttura IT. Grazie alla fornitura di PC, Monitor e All-in-One di ultima generazione, l'istituto ha potenziato le sue aule informatiche e laboratori, offrendo agli studenti strumenti all'avanguardia per un apprendimento interattivo e coinvolgente.

**Industry Type****Location****Product****Education****France****Monitors**

In the rapidly evolving world of healthcare education, nursing schools, Ecole Rockefeller constantly seek innovative ways to improve teaching efficiency and enhance student learning experiences. This school integrates All-in-One product into their curriculum, transform the way faculty, so that students and teachers can benefit the technology from MSI Cloud Center, and ensure the data security with Tobii Aware.

Last but the most important, AIO integrated the CPU, monitor, and essential components







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